

Nuova Rivista Storica

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Abstracts

LORENZO MEDICI, *Between Bipolarity and Globalization. Soft Power in UNESCO*

The essay discusses the history of UNESCO within the conceptual framework of soft power. In particular, it studies the soft power of the organization in its interaction with the soft power of member states.

The essay also examines UNESCO's governance configuration, standard-setting instruments and policies, and analyses its relation with both individual countries and regional groups identified as elements which enhanced or curtailed UNESCO's soft power.

Keywords:

Soft Power
Cold War