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Abstracts

ACHILLE CONTI, Tra mito e realtà. L'immagine dell'Unione Sovietica nella propaganda del Pci, 1953-1968

The article describes the image of the USSR in the Italian Communist propaganda from de-stalinization until 1968. De-stalinization did not reduce the exaltation of the Soviet model and on the contrary the Italian Communist Party increased the propaganda on Soviet society. In fact, during the Khrushchev era, the most positive moment of the Soviet economy, the aim of the Communist propaganda was to demonstrate that Soviet citizens lived in an ideal society, more advanced and richer than the Italian society. The launch of Sputnik, in 1957, and the mission of Yuri Gagarin were the last attempts to prove the superiority of the Soviet model. The effect of this propaganda was that until the eighties, a part of Communist militants continued to believe that the USSR was the perfect society.

Keywords:

Ussr

Italian Communist Party

De-stalinization