PAOLA VENTURELLI, Vincenzo I Gonzaga (1562-1612): abiti e armature per il duca. Tra Mantova e Milano

The article analyzes the shop for clothing of Duke Vincenzo I Gonzaga of Mantua (1562-1612), eldest son of Duke William and Eleanor of Austria, a lover of luxury and extravagance, and who led a court among the most important of Europe. Dresses, hats, jewelry and armor are also bought in Milan, important center for the production of luxury goods. Emerge the names of embroiderers (like the famous Camillo Pusterla), jewelers, tailors and cloth merchants and the personal taste of the duke in relation to fashion and fabric colors.